

RAJAR DATA RELEASE Q1 2023 – May 18th 2023



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TOTAL HOURS (in thousands): ALL BBC	Q1 22	498191	Q4 22	475951	Q1 23	467233
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q1 22	489981	Q4 22	507152	Q1 23	518751

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
ALL RADIO	Q	49717	49696	49360	-0.7%	-0.7%	100.0	100.0	100.0
ALL BBC	Q	33810	33233	32201	-4.8%	-3.1%	49.2	47.1	46.3
15-44	Q	12365	12380	11958	-3.3%	-3.4%	33.2	31.6	31.6
45+	Q	21445	20853	20243	-5.6%	-2.9%	56.6	54.5	53.5
ALL BBC NETWORK RADIO	Q	30801	30510	29571	-4.0%	-3.1%	43.1	41.7	40.9
BBC RADIO 1	Q	7676	7795	7576	-1.3%	-2.8%	4.7	4.7	4.9
BBC RADIO 1XTRA	H	749	756	792	5.7%	4.8%	0.3	0.3	0.3
BBC RADIO 2	Q	14579	14287	14458	-0.8%	1.2%	15.9	15.5	15.2
BBC RADIO 3	Q	2053	1867	1931	-5.9%	3.4%	1.6	1.4	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11066	10557	9838	-11.1%	-6.8%	13.3	12.7	12.3
BBC RADIO 4	Q	10604	10081	9399	-11.4%	-6.8%	11.9	11.3	11.2
BBC RADIO 4 EXTRA	Q	1972	1790	1666	-15.5%	-6.9%	1.4	1.4	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5800	6220	5530	-4.7%	-11.1%	3.4	3.7	3.2
BBC RADIO 5 LIVE	Q	5560	5565	5104	-8.2%	-8.3%	3.2	3.3	3.0
BBC RADIO 5 SPORTS EXTRA	Q	807	1644	1105	36.9%	-32.8%	0.2	0.5	0.2
BBC 6 MUSIC	Q	2846	2504	2711	-4.7%	8.3%	2.8	2.5	2.7
BBC ASIAN NETWORK UK	H	505	460	444	-12.1%	-3.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1517	1308	1085	-28.5%	-17.0%	0.7	0.6	0.6
BBC LOCAL/REGIONAL	Q	8644	7779	7381	-14.6%	-5.1%	6.1	5.4	5.5

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
ALL COMMERCIAL	Q	37168	38080	38690	4.1%	1.6%	48.4	50.2	51.4
15-44	Q	17678	18026	18201	3.0%	1.0%	63.8	64.9	65.7
45+	Q	19489	20054	20489	5.1%	2.2%	41.3	43.3	44.6
ALL NATIONAL COMMERCIAL	Q	25498	26196	26519	4.0%	1.2%	24.6	24.8	25.8
ABSOLUTE RADIO NETWORK	H	5200	5217	5341	2.7%	2.4%	3.4	3.6	3.5
ABSOLUTE RADIO	Q	2183	2125	2430	11.3%	14.4%	1.4	1.5	1.5
ABSOLUTE RADIO 60S	H	141	133	128	-9.2%	-3.8%	*	0.1	*
ABSOLUTE RADIO 70S	H	404	295	286	-29.2%	-3.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1514	1524	1453	-4.0%	-4.7%	0.7	0.7	0.8
ABSOLUTE RADIO 90S	H	998	991	931	-6.7%	-6.1%	0.5	0.4	0.4
ABSOLUTE RADIO 00S	H	160	305	316	97.5%	3.6%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	32	143	171	434.4%	19.6%	*	*	*
ABSOLUTE CLASSIC ROCK	H	940	887	904	-3.8%	1.9%	0.4	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	212	281	299	41.0%	6.4%	0.1	0.1	0.2
BOOM RADIO	Q	290	531	635	119.0%	19.6%	0.3	0.6	0.6
CAPITAL BRAND (UK)	H	7540	7672	7839	4.0%	2.2%	3.5	4.0	3.9
CAPITAL DANCE	Q	800	912	903	12.9%	-1.0%	0.3	0.4	0.4
CAPITAL NETWORK (UK)	H	6068	5914	6151	1.4%	4.0%	2.7	3.0	2.9
CAPITAL XTRA BRAND UK	H	1524	1699	1691	11.0%	-0.5%	0.5	0.6	0.6
CAPITAL XTRA (UK)	H	1304	1485	1443	10.7%	-2.8%	0.4	0.5	0.5
CAPITAL XTRA RELOADED	Q	411	412	398	-3.2%	-3.4%	0.1	0.1	0.1
CLASSIC FM	Q	5159	4970	4544	-11.9%	-8.6%	4.4	4.0	3.6
GB NEWS	Q	239	306	319	33.5%	4.2%	0.1	0.2	0.3
GOLD NETWORK (UK)	H	1451	1684	1750	20.6%	3.9%	1.1	1.4	1.3
GREATEST HITS NETWORK	H	4184	4368	5309	26.9%	21.5%	2.9	3.2	3.7
GREATEST HITS RADIO	H	3857	3977	5116	32.6%	28.6%	2.6	2.8	3.6
HEART BRAND (UK)	H	10228	10860	11251	10.0%	3.6%	6.5	7.2	7.3
HEART 70S	Q	438	591	656	49.8%	11.0%	0.1	0.2	0.3
HEART 80S	Q	1409	1265	1571	11.5%	24.2%	0.5	0.5	0.6
HEART 90S	Q	793	861	995	25.5%	15.6%	0.3	0.3	0.3
HEART 00S	Q		326	665		104.0%		0.2	0.3
HEART DANCE	Q	658	742	922	40.1%	24.3%	0.3	0.3	0.5
HEART NETWORK (UK)	H	8498	8655	8896	4.7%	2.8%	5.4	5.7	5.6
HEAT	H	402	502	462	14.9%	-8.0%	0.1	0.2	0.1

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
HITS RADIO BRAND	H	9194	10077	10956	19.2%	8.7%	7.6	8.4	8.7
HITS RADIO NETWORK	H	5798	6637	6749	16.4%	1.7%	4.7	5.2	5.0
HITS RADIO	H	1244	1341	1752	40.8%	30.6%	0.6	0.4	0.5
JAZZ FM	H	456	511	508	11.4%	-0.6%	0.2	0.2	0.2
KERRANG!	H	446	327	342	-23.3%	4.6%	0.2	0.2	0.2
KISS NETWORK	H	4263	4249	4174	-2.1%	-1.8%	1.9	2.2	2.1
KISS	Q	2307	2438	2502	8.5%	2.6%	0.9	1.1	1.0
KISS FRESH	H	289	241	250	-13.5%	3.7%	0.1	0.1	0.1
KISSTORY	Q	2207	2265	2165	-1.9%	-4.4%	0.9	0.9	1.0
LBC BRAND (UK)	H	3493	3140	3467	-0.7%	10.4%	3.1	3.0	3.2
MAGIC NETWORK	H	4083	3779	4030	-1.3%	6.6%	2.3	2.2	2.2
MAGIC	Q	2978	2895	2850	-4.3%	-1.6%	1.6	1.5	1.5
MAGIC AT THE MUSICALS	H	203	136	150	-26.1%	10.3%	0.1	*	0.1
MAGIC CHILLED	H	324	448	453	39.8%	1.1%	0.1	0.2	0.2
MAGIC SOUL	H	367	418	432	17.7%	3.3%	0.2	0.2	0.2
MELLOW MAGIC	H	460	556	558	21.3%	0.4%	0.3	0.3	0.3
PLANET ROCK	Q	1314	1248	1253	-4.6%	0.4%	1.1	1.1	1.2
SCALA RADIO	H	344	233	266	-22.7%	14.2%	0.3	0.2	0.2
SMOOTH BRAND (UK)	H	5762	5828	5883	2.1%	0.9%	3.7	4.2	3.9
SMOOTH RADIO CHILL	Q	468	460	503	7.5%	9.3%	0.2	0.2	0.3
SMOOTH RADIO COUNTRY	Q	312	304	301	-3.5%	-1.0%	0.1	0.2	0.1
SMOOTH RADIO NETWORK (UK)	H	5205	5143	5252	0.9%	2.1%	3.4	3.7	3.4
SUNRISE RADIO NATIONAL	Y	385	313	327	-15.1%	4.5%	0.2	0.1	0.1
TALKRADIO	H	650	608	840	29.2%	38.2%	0.6	0.5	0.6
TALKSPORT	H	2951	2946	3296	11.7%	11.9%	1.7	1.8	1.9
TALKSPORT2	H	504	344	472	-6.3%	37.2%	0.1	0.1	0.1
TIMES RADIO ¹	H		563	554		-1.6%		0.3	0.3
TOMORROWLAND ONE WORLD RADIO	Q		19	35		84.2%		*	*
VIRGIN RADIO ¹	H		1380	1517		9.9%		0.9	0.9
VIRGIN RADIO 80S PLUS ¹	H		196	156		-20.4%		*	*
VIRGIN RADIO ANTHEMS ¹	H		274	333		21.5%		0.1	0.1
VIRGIN RADIO CHILLED ¹	H		335	429		28.1%		0.1	0.1
RADIO X NETWORK (UK)	H	1935	1986	2013	4.0%	1.4%	1.8	1.7	1.6
ALL LOCAL COMMERCIAL	Q	24325	25392	26726	9.9%	5.3%	23.8	25.4	25.7
OTHER LISTENING	Q	5623	6436	4710	-16.2%	-26.8%	2.4	2.6	2.2